



# OOPSLA 2000 EXHIBITS BOOTH APPLICATION & CONTRACT

October 15-19, 2000 • Minneapolis Convention Center • Minneapolis, Minnesota • USA

## INSTRUCTIONS:

1. Please read this contract carefully. Print or type all information requested. Complete all sections of the contract.

**MAKE CHECKS PAYABLE TO: OOPSLA 2000 (U.S. funds only.)**

2. Send the completed contract (original) with appropriate deposit to:

**OOPSLA 2000 Exhibits  
Meetings & More Inc  
14449 N. 73rd St.  
Scottsdale AZ 85260 USA**

3. Confirmation of your booth assignment will be sent to you by mail.

We hereby submit our application to be an exhibitor in OOPSLA 2000. We acknowledge that we are bound by all regulations set forth in the ACM/OOPSLA terms, conditions and rules for exhibiting. Enclosed is our payment for booth space. If we cancel our booth space, such cancellation shall be considered a default and any monies paid may be retained by OOPSLA as liquidated damages.

We understand that selling is not permitted on the exhibit floor with the exception of Publishers' Pavilion, where bona fide publishing companies may conduct limited sales. We pledge that we will not sponsor or participate in any private group functions or operate a hospitality suite during OOPSLA Conference or Exhibit hours without the expressed, written consent of OOPSLA authorities.

Authorized Signature \_\_\_\_\_ Name (please print) \_\_\_\_\_

PLEASE TYPE OR PRINT CLEARLY

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip + 4 \_\_\_\_\_ Country \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ E-mail \_\_\_\_\_

Key Contact (All exhibits-related material will be sent to this individual) \_\_\_\_\_

Address of Key Contact (if different than above) \_\_\_\_\_

## BOOTH RENTAL RATES:

Full payment required with submission of Application & Contract. **NOTE: 10 feet x 20 feet is smallest booth size. Rental includes (2) two Conference registrations. Each additional 10 x 10 booth rental includes (1) Conference registration.**

10 x 20 Booth = \$2000	(First-time OOPSLA exhibitors: \$1500)
10 x 30 Booth = \$2500	(First-time OOPSLA exhibitors: \$2000)
20 x 20 Booth = \$3000	(First-time OOPSLA exhibitors: \$2500)
20 x 30 Booth = \$4000	(First-time OOPSLA exhibitors: \$3500)

Size of Booth Required: (please circle)      10' x 20'      10' x 30'      20' x 20'      20' x 30'

Preferred Locations/Sections: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd  
(See Floor Plan Sections A - B - C - D & Publishers' Pavilion)

At its discretion, ACM reserves the right to relocate exhibitors or redesign the floor plan to improve the overall effectiveness of the Exhibits.

We prefer not to be located near the following (2) competitors:

\_\_\_\_\_

We will feature the following products/services in our booth:

\_\_\_\_\_

### FOR OOPSLA 2000 USE ONLY

Contract Received \_\_\_\_\_ Assigned Booth No(s) \_\_\_\_\_

Deposit Rec'd \_\_\_\_\_ Total Rental \$ \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

Conf. Date \_\_\_\_\_ Paid in Full \_\_\_\_\_ Seniority # \_\_\_\_\_