OOPSLA 2001 EXHIBITS  
Booth Application & Contract  
October 16-18, 2001 • Tampa Convention Center • Tampa, Florida • USA

INSTRUCTIONS:

1. Please read this contract carefully. Print or type all information requested. Complete all sections of the contract.

2. MAKE CHECKS PAYABLE TO: OOPSLA 2001 (U.S. funds only). Send the completed original contract with appropriate deposit to:

   OOPSLA 2001 Exhibits  
   Meetings & More Inc  
   14449 N. 73rd St.  
   Scottsdale AZ 85260  USA

3. Confirmation of your booth assignment will be sent to you by mail.

We hereby submit our application to be an exhibitor in OOPSLA 2001. We acknowledge that we are bound by all regulations set forth in the ACM/OOPSLA terms, conditions and rules for exhibiting. Enclosed is our payment for booth space. If we cancel our booth space, such cancellation shall be considered a default and any monies paid may be retained by OOPSLA as liquidated damages. We pledge that we will not sponsor or participate in any private group functions or operate a hospitality suite during OOPSLA Conference or Exhibit hours without the expressed, written consent of OOPSLA authorities.

Authorized Signature ___________________________________________________________________________________________________________________

Name (please print) _____________________________________________________________________________________________________________________

PLEASE TYPE OR PRINT CLEARLY!

Company Name ________________________________________________________________________________________________________________________

Mailing Address ________________________________________________________________________________________________________________________

City ________________________________________________  State/Prov. __________________  Country ______________ Zip Code_____________________

Phone  ( ) _________________________ Fax  ( ) __________________________ E-mail ________________________________________________

Key Contact (All exhibits-related material will be sent to this individual) ____________________________________________________________________________________

Address of Key Contact (if different than above)_______________________________________________________________________________________

BOOTH RENTAL RATES:

Full payment required with submission of Application & Contract. NOTE: 10 feet x 20 feet is smallest booth size. Rental includes (2) two Conference registrations and Bartizan lead retrieval system. Each additional 10 x 10 booth rental includes (1) one Conference registration.

<table>
<thead>
<tr>
<th>Size of Booth</th>
<th>Rental Rate</th>
<th>First-time OOPSLA exhibitors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 20 Booth</td>
<td>$2300</td>
<td>$1800</td>
</tr>
<tr>
<td>10 x 30 Booth</td>
<td>$2800</td>
<td>$2300</td>
</tr>
<tr>
<td>20 x 20 Booth</td>
<td>$3300</td>
<td>$2800</td>
</tr>
<tr>
<td>20 x 30 Booth</td>
<td>$4300</td>
<td>$3800</td>
</tr>
</tbody>
</table>

Size of Booth Required: (please circle) 10’ x 20’ 10’ x 30’ 20’ x 20’ 20’ x 30’

At its discretion, ACM reserves the right to relocate exhibitors or redesign the floor plan to improve the overall effectiveness of the Exhibits.

We prefer not to be located near the following (2) two competitors:

1. _______________________________________________________ 2. ____________________________________________________________

We will feature the following products/services in our booth:

_________________________________________________________________________________________________________________________

FOR OOPSLA 2001 USE ONLY

Contract Received ___________________________  Assigned Booth No(s) ___________________________

Deposit Rec’d ___________________________  Total Rental $ ___________________________  Balance Due $ ___________________________

Conf. Date ___________________________  Paid in Full ___________________________  Seniority # ___________________________