OOPSLA 2004 will be the premier gathering of professionals from industry and academia, all sharing their experiences with object technology and its offshoots. OOPSLA offers an extraordinary array: presentations from invited speakers, technical papers, practitioner reports, expert panels, demonstrations, educational symposia, workshops, diverse tutorials from world-class lecturers, out-of-the-box thinking at the frontiers of computing, late-breaking results, hands-on design experience...and of course plenty of social opportunities for mingling and professional networking.

That's just a sampling of what makes OOPSLA the conference of choice for software technologists—from recognized academics to undergraduate students, from industrial researchers to developers and managers, from the creators of technology to its users.

OOPSLA Keynote Speaker
Richard F. Rashid, Microsoft Research
“The Future of Programming”

Steve McConnell, Construx
“Code Complete 2: Realities of Modern Software Construction”

Ward Cunningham, Microsoft
“Objects, Patterns, Wiki and XP: All Systems of Names”

Allan Vermeulen, Amazon
“Inside Amazon Web Services”

Onward! Keynote Speaker
Jaron Lanier, Interstellar Computer Science Institute
“Exocomputing in the Year 2304: A Survey of Confirmed Alien Information Technologies”

Herb Sutter, Microsoft
“Concrete Languages on Virtual Platforms”

Special Event:
ACM Turing Lecture by Alan Kay, 2003 A. M. Turing Award Winner
For the second time in two years, OOPSLA will host ACM’s prestigious Turing Lecture, to be delivered by Alan Kay, newly named A.M.Turing Award winner. Come witness this historic event!

▼ Last day for reduced rates: Thursday, 16 September 2004
▼ Last day to advance register: Thursday, 7 October 2004

Visit the OOPSLA website http://oopsla.org for full conference program details.