

# Make a splash in Vancouver...

...and get ahead in software technology!



## 19th Annual ACM Conference on Object-Oriented Programming, Systems, Languages, and Applications

October 24-28, 2004

Vancouver Convention & Exhibition Centre  
Vancouver, British Columbia, Canada

### 2004 Schedule

#### Sunday, October 24th

- Registration
- Tutorials
- Workshops
- DesignFest®
- eclipse Technology eXchange (eTX) Reception

#### Monday, October 25th

- Registration
- Tutorials
- Workshops
- Doctoral Symposium
- Educators' Symposium
- Welcome Reception & Newcomer's Reception

#### Tuesday, October 26th

- Registration
- Tutorials
- DesignFest®
- Onward!
- Practitioner Reports
- Technical Papers
- Panels
- Invited Speakers
- FlashBofs™
- ACM Turing Lecture

#### Wednesday, October 27th

- Registration
- Tutorials
- Onward!
- Practitioner Reports
- Technical Papers
- Panels
- Invited Speakers
- FlashBofs™
- Special Event at the Vancouver Aquarium

#### Thursday, October 28th

- Registration
- Tutorials
- Workshops
- Onward!
- Practitioner Reports
- Technical Papers
- Panels
- Invited Speakers
- Ice Cream Social
- OOPSLA 2005 Invitation

OOPSLA 2004 will be the premier gathering of professionals from industry and academia, all sharing their experiences with object technology and its offshoots. OOPSLA offers an extraordinary array: presentations from invited speakers, technical papers, practitioner reports, expert panels, demonstrations, educational symposia, workshops, diverse tutorials from world-class lecturers, out-of-the-box thinking at the frontiers of computing, late-breaking results, hands-on design experience...and of course plenty of social opportunities for mingling and professional networking.

That's just a sampling of what makes OOPSLA the conference of choice for software technologists—from recognized academics to undergraduate students, from industrial researchers to developers and managers, from the creators of technology to its users.



### Special Event:

#### ACM Turing Lecture by Alan Kay, 2003 A.M. Turing Award Winner

For the second time in two years, OOPSLA will host ACM's prestigious Turing Lecture, to be delivered by Alan Kay, newly named A.M. Turing Award winner. Come witness this historic event!

### Invited Speakers



#### OOPSLA Keynote Speaker

**Richard F. Rashid**, Microsoft Research  
"The Future of Programming"



#### Steve McConnell

Construx  
"Code Complete 2:  
Realities of Modern Software Construction"



#### Ward Cunningham

Microsoft  
"Objects, Patterns, Wiki and XP:  
All Systems of Names"



#### Onward! Keynote Speaker

**Jaron Lanier**,  
Interstellar Computer Science Institute  
"Exocomputing in the Year 2304: A Survey of  
Confirmed Alien Information Technologies"



#### Herb Sutter

Microsoft  
"Concrete Languages on Virtual Platforms"



#### Allan Vermeulen

Amazon  
"Inside Amazon Web Services"

Register electronically at <http://www.regmaster.com/oopsla2004.html>

▼ Last day for reduced rates: **Thursday, 16 September 2004**

▼ Last day to advance register: **Thursday, 7 October 2004**

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